



Strategic Directions Statement 2017 – 2025



OUR MISSION

To be a Trusted Leader in
Complete Community Care

PURPOSE

1. The purpose of this Strategic Plan is to capture the long term alignment and direction of the Board to enable Colac Area Health to achieve our mission.
It will be used to:
 - a. Engage Government and Department of Health and Human Services
 - b. Engage key stakeholders including Visiting Medical Staff
 - c. Guide internal staff planning and prioritisation
 - d. Report to the community
 - e. Provided sufficient direction to the CEO to enable timely and efficient detailed planning and budgeting for financial year 2018 and beyond.

OUR COMMUNITY

Our community is a diverse and vibrant one, that will grow to more than 20,000 people by 2050, with an indigenous population now of more than 500.

We welcome and value the increased diversity from Africa and Asia along with those moving to Colac District from other places in Victoria attracted by our lifestyle and our opportunities.

We acknowledge that disadvantage still impacts much of our community and that we must enable equity of access for all.

OUR LONG TERM GOALS

Our two long term goals to be achieved in the life of this Plan are:

1. To enable 70% of patients from Colac Otway Shire to be treated in our region, safely, with the right care, at the right quality, at the right cost and as close to home as possible.
2. To be recognised and valued by all our community and stakeholders by being the leading health and wellbeing agency in our region.

Quality Care Close to Home

OUR SERVICE PRIORITIES

To achieve these goals, our service priorities are to:

- 1. UNDERTAKE PLANNING:**
by completing the essential service planning and precinct master planning as soon as possible to enable the efficient and long terms service development as a key next step;
- 2. SECURE INVESTMENT:**
by securing the investment and collaborations as well as the optimal technology to achieve our aspirations;
- 3. ADDRESS ADDICTION CHALLENGE:**
by collaboratively leading the development and implementation of a regional addiction strategy, linking and coordinating our response with partners and other agencies. Key to this will be our rationalisation of service provision in areas otherwise provided for within our community;
- 4. STRENGTHEN ACCESS TO MENTAL HEALTH SERVICES:**
by linking with other agencies. Lack of access to immediate mental health interventions is the biggest gap from service provision point of view. We need an integrated mental health model for our community;
- 5. PROVIDE PUBLIC EYE HEALTH ACCESS:**
to address the need for affordable public eye health care in our community;
- 6. FAMILY VIOLENCE:**
to address the family violence prevalence in our community, and become a recognised and valued safety hub as a key step in reducing the level of prevalence; and
- 7. STRENGTHEN PUBLIC MEDICAL SERVICES:**
by continuing to engage, work with and develop long term, symbiotic relationships with medical staff, and enhance access to specialist services.

CRITICAL SUCCESS FACTORS FOR THE PLAN

The following are our critical success factors in sustainably achieving our plan:

- 1. WORKFORCE:**
Workforce planning of the future employees, contingent labour, and volunteers, and a holistic, planned approach, and attracting the workforce;
- 2. TECHNOLOGY:**
Optimal use of technology including to help rationalise and reduce our cost to serve;
- 3. COMMUNITY ENGAGEMENT:**
Understanding and engaging our community, harnessing and providing for the diversity within it; and
- 4. FOCUS ON SUCCESS:**
Committing to only doing things we can do well
- 5. ELECTION PRIORITIES ACHIEVEMENT:**
To advocate and lobby to achieve the Board's Election Priorities:
 - a. Colac Area Health –Strategic Services Directions and Facilities Blueprint, and,
 - b. Colac Area Health - Colac Otway Shire – Health and Wellbeing Precinct – Colac
 - c. Early Years and Families Centre
 - d. Adult Day Activity Centre
 - e. A Green Colac Area Health

